# Job Description: Bike Share Program Manager



#### **Alternative Job Titles**

Regional Market Manager, Project Manager, Bike Share City Manager

#### **Job Description**

Responsible for coordinating and leading the work of the Bike Share Partnership by supporting and managing tasks completed by the partners and stakeholders. The Program Manger will work closely with the staff of the Office of Transportation and Infrastructure Systems and national partners to build on the successes of the Bike Share Partnership to date; and to identify and foster strategies that make bike sharing a relevant tool to improve the lives of people of color and low income populations. The Program Manager must be passionate about equity and understand the potential that bike share offers to improve the lives of all community members.

- Manage and monitor work completed by a network of local and national partners to meet Bike Share Partnership goals, providing guidance and support as needed.
- Actively engage and energize partner organizations.
- Develop strategic vision for Bike Share Partnership that incorporated a long-term model of equitable bike share and creates strategies for ongoing collaboration and funding.
- Manage deliverables and reporting for multiple grants that support Bike Share work.
- Manage relationships with various funders and communicate successes and challenges in a timely and responsible manner.
- Produce and present program reports for a wide range of partners and stakeholders.
- Develop sustainable funding strategies for Bike Share Partnership including researching and applying for additional grants and alternative funding streams.

### **Knowledge Requirements**

- Project Management
- Budgeting/Financial Analysis
- Communication
- Commitment to diversity, inclusion, and equity in the organization and throughout service delivery

#### **Technical Skills Requirements**

- Project Management
- Green Transportation Solutions
- Principles of Shared Mobility
- GPS
- Fleet Tracking
- GIS
- Microsoft Office Applications

## **Required Skills & Abilities**

- Presentations (Public Speaking)
- Written and Oral Communication
- Plan and Coordinate Projects
- Stakeholder Engagement
- Customer Relations
- Management/Supervision
- Prepare/Administer Budgets
- Judgement & Decision-making
- Critical Thinking
- Complex Problem Solving
- Leadership

# **Typical Salary**

 Salaries for these positions cross an extremely wide range. These positions are either newly developing, or transforming existing positions. They are also dependent on the size of the municipality and its location.

## **Education & Work Experience**

- Urban Planning/Sustainable Transportation/Sustainable Communities Master's degree preferred; bachelor's degree accepted for a majority of positions. A combination of education and work experience that fulfill the requirements is acceptable.
- Senior level management experience in Bikes Share Operations, Community Development; Managing complex projects and teams.